



Your key to trade fair success: Lead management packages

Lead management



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Digital recording of contacts at the trade fair stand //

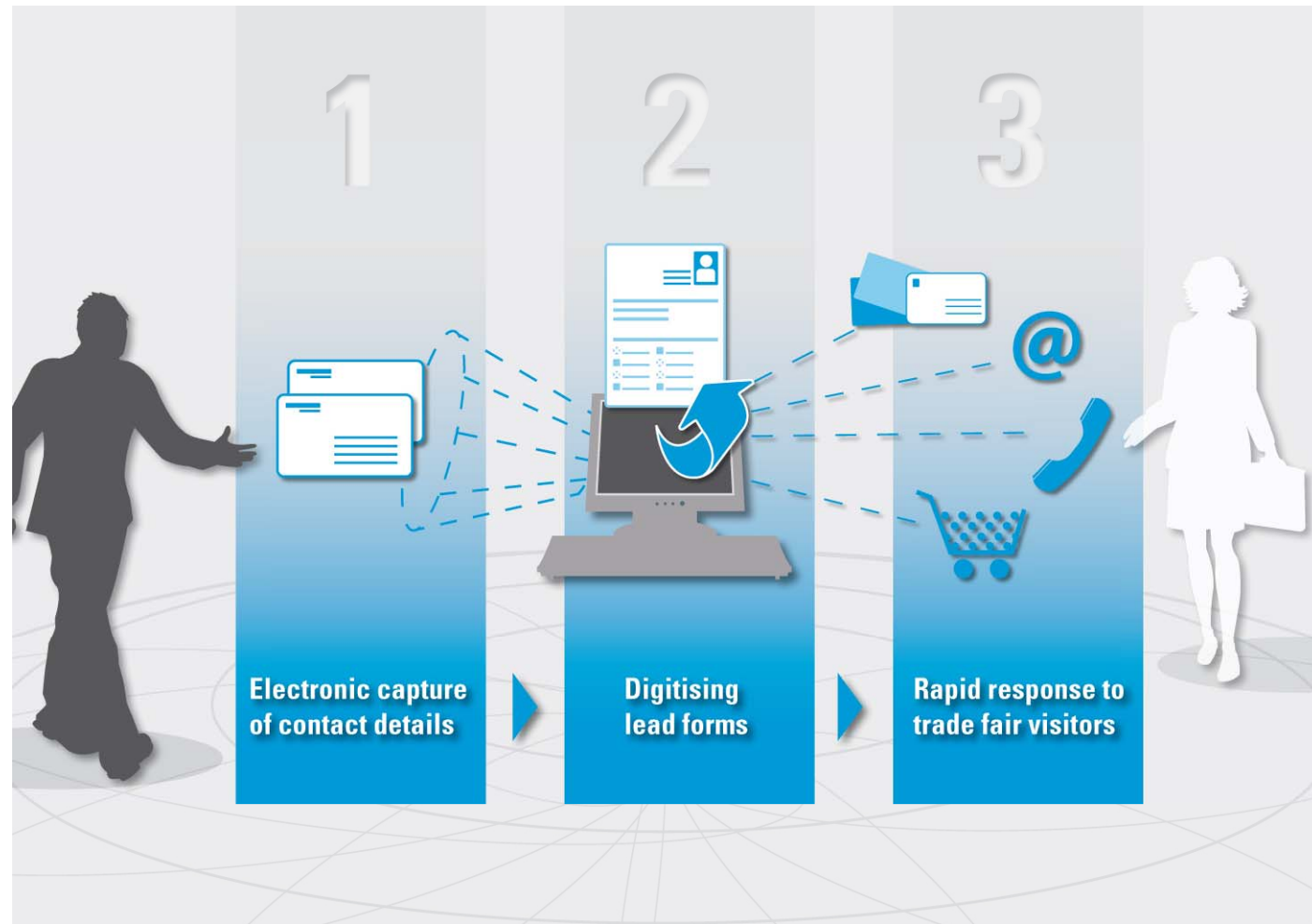
Our services

- Customisable lead management tool for every budget
- Set-up of individualized lead forms
- Digitisation of contact data and meeting notes through business card and lead form scanning
- Immediate evaluation and export of trade fair contacts

Your benefits

- Time saving in the documentation process – more time for your visitors
- Start of the follow-up process already during the trade fair
- Transparency of the trade fair success and digital backup of your data

→ **Increasing visitor's satisfaction through immediate response to agreements**





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Rental rates LeadSuccess & Business card scanning //

Components	Packages	Starter	Basic	Premium
LeadSuccess Software (4 week licence)			✓	✓
Business card scanner (duration of trade fair)		✓	✓	✓
Microphone for „verbal notes“			✓	✓
USB stick for daily backup			✓	✓
Lead form scanner (duration of trade fair)				✓
Notebook & installation (duration of trade fair)				✓
Price per package		EUR 99.00	EUR 349.00	EUR 990.00

Additional components	Price per item
Laser printer (duration of trade fair)	EUR 120.00
Notebook & installation (duration of trade fair)	EUR 349.00
Training for your stand staff	EUR 0.00**

VAT applies to all prices.
Bookable until one week before start of trade fair.

* Not available for Starter-Package

** Only trade fairs at the Munich Trade Fair Center; two optional trainings at the trade fair ground



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Purchase prices for LeadSuccess & business card scanning //

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Business card scanner		✓	✓	✓
Microphone for „verbal notes“			✓	✓
USB stick for daily backups			✓	✓
Lead form scanner				✓
Prices per package		EUR 229.00	EUR 990.00	EUR 1,690.00

Do you like to test the system first?

Book LeadSuccess on a rental basis in the first instance. In case that you decide to buy the system afterwards we deduct the rental rate partly from the purchase price.

Basic-Package:
EUR 675 instead of EUR 990

Premium-Package:
EUR 1,134 instead of EUR 1,690

VAT applies to all prices



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